

MP State Electronics Development Corporation Ltd. [MPSEDC]
(Under Department of Science & Technology, Government of Madhya Pradesh)

Invitation to Partner
Global Exhibition on Services 2017 (GES 2017)
17-20 April 2017, India Expo Centre & Mart, Greater Noida

Dear Industry Partners,

M P State Electronic Development Corporation Ltd. is organising M P State's participation in the Global Exhibition on Services on behalf of Department of Science & Technology, Government of Madhya Pradesh.

The **Global Exhibition on Services** is being organised from 17-20 April 2017 at India Expo Centre & Mart, Greater Noida. This is a mega event being organised by **Department of Commerce Ministry of Commerce and Industry, Government of India** and **Service Export Promotion Council** in association with **Confederation of Indian Industry (CII)**.

The focus of the exhibition is to explore opportunities available for service industries. The Theme for the event is **"Investment Opportunities for the Service sector"**. On behalf of MPSEDC, Smt. Awantika Varma, Manager (Investment Promotion) will coordinate as nodal officer. You are kindly requested to contact her at +91 9893372126 or email: awantikavarma@mpsedc.com for more details.

Accordingly, All IT & Electronics companies registered with MPSEDC are invited to partner during the event Global Exhibition on Services 2017 at Greater Noida from 17th – 20th April 2017.

May please note the Instructions for participation:

- (i) Under IT, ITeS & Electronics Investment Policy 2016, all IT & Electronics companies registered with MPSEDC / issued certificate are eligible to participate.
- (ii) Participating companies has to contribute Rs 20,000/- (Rs Twenty Thousand only) towards organizing display in the event. All payments to be submitted in favour of MD MPSEDC, by Demand Draft / At Par Cheques payable at Bhopal.
- (iii) Respective companies are requested to share their branding and display material. So that while planning the display of the pavilion, symmetry of colour, theme & concept can be maintained. Also the space requirement of each company may be informed so that we can plan within 120sqmt space available to Government of Madhya Pradesh. Final size will depend on the design and concept planning for the Pavilion.
- (iv) One nodal officer from each company may be appointed for coordination and participation at Greater Noida.
- (v) Please carry your Brochure/ leaflets for promotion and distribution during the event from 17-20 April 2017.
- (vi) As time available is very limited, may please adhere to the time lines.

This is a state participation so all are requested to showcase our strength. Detailed brochure of the event is enclosed for your ready reference. Kindly confirm your participation by 28th March 2017.

Also, Government Departments where services are focused are invited to Participate in the MP Pavillion.
Viz:

- **M P Tourism**
- **Lok Sewa Prabandhan & CM helpline**
- **MPONLINE**
- **MAPIT & MPSEDC**
- **Health Department**
- **Finance Department**

We once again invite our Industry Partners from the State are invited to be a part of this important exposition and explore the vast opportunities available globally.